



Bachelor of Business (International Business) with Honours

This programme is designed for students who wish to specialise in courses that lead to a career in international business management. The programme provides a broad foundation in business in addition to specialised studies in international management and international marketing. On completion of the programme, graduates will have learnt interpersonal, negotiation and leadership skills. Graduates will also have learnt how to generate global and local creative strategies as well as the skills to effectively implement them.

The **objectives** of the Bachelor of Information Technology (Hons) are to produce graduates who are:

- Trained with a good breadth of knowledge in core areas of IT so as to analyze, design, and synthesize data and technical concepts to create novel products and solutions for real world problems.
- Equipped with collaborative, leadership and communication skills that will enable them to work effectively with others.
- Able to demonstrate independent critical thinking and problem solving skills, with an ability to analyze the impact of technology on individuals, organizations and society including ethical, legal and public policy issues.
- Prepared with skills for research and lifelong learning.
- Able to learn and adapt to changes in a professional work environment.

There are **TWO** semesters (**January & August**) plus One half semester (**May**) in an academic year. In a full semester, there are 14 teaching weeks plus 2 weeks of final examination. However in a half semester, there are only 7 teaching weeks plus 2 weeks of final examination. The duration of this course is **minimum 3 years** and **maximum eight years**.

Entry requirements

- 2 STPM principal passes with a minimum Grade C (GP 2.00) in any 2 subjects and a pass in Mathematic and English at SPM level or any equivalent qualification;
- 2 A-Level principal passes;
- 5Bs in Senior Middle Three (SM3 or UEC);
- Matriculation/ Foundation qualification with a minimum CGPA of 2.00 out of 4.00 or any equivalent qualification;
- Any qualifications equivalent to Diploma or Advanced Diploma (Level 4 or 5 MQF) with a minimum CGPA of 2.00 out of 4.00;
- International Baccalaureate with a minimum score of 24 point;

Australian Qualification

- Pass minimum 2 subjects in subjects in Australian Capital Territory Year 12 with an average of 50%
- Pass minimum 2 subjects New South Wales: Higher School Certificate (HSC) with an average of 50%
- Pass minimum 2 subjects Northern Territory Certificate of Education (NTCE) with an average of 50%
- Pass minimum 2 subjects Queensland Senior Certificate with an average of 50%
- Pass minimum 2 subjects South Australian Certificate of Education (SACE) with an average of 50%
- Pass minimum 2 subjects Tasmanian Certificate of Education (TCE) with an average of 50%
- Pass minimum 2 subjects Victorian Certificate of Education (VCE) with an average of 50%
- Pass minimum 2 subjects Western Australia Certificate of Education (WACE) with an average of 50%
- Pass minimum 2 subjects South Australian Matriculation (SAM) with an average of 50%
- Pass minimum 2 subjects Tertiary Entrance Education (TEE) with an average of 50%

Note: International students are required to achieve a minimum score of 5.5 for IELTS or its equivalent

PROGRAMME STRUCTURE		
No.	Subject Code	Subject Name
Year 1 Compulsory Core Subjects		
1	ACC101	Financial Accounting 1
2	ACC103	Management Accounting 1
3	ECO101	Principles of Microeconomics
4	ECO102	Principles of Macroeconomics
5	ITC101	Information Technology for Business
6	LAW101	Business Law
7	MGT101	Principles of Management
8	MKT101	Principles of Marketing
9	QBM101	Business Statistics
Year 2 & Year 3 Compulsory Core Subjects		
10	FIN201	Business Finance
11	ECO203	International Economics
12	ECO204	International Trade
13	FIN304	Global Financial Management
14	HRM201	Managing Human Resources
15	LAW305	International Business Law
16	MGT201	Organisational Behaviour
17	MGT203	Business Research
18	MGT301	Operations Management
19	MGT303	Corporate Policy & Strategy
20	MGT304	Strategic International Business Management
21	MGT305	Business Ethics & Social Responsibility
22	MKT302	Strategic Global Marketing
23	MGT400	Graduation Project
Compulsory MPU Subjects		
24	MPU3243	Personal Branding & Career Management
25	MPU3353	Personal Financial Planning in Malaysia
26	MPU3422	Co-curriculum - Community Service 2
Compulsory Elective Subjects		
27	COM200	Managerial Communication
28	MGT202	E-Business
29	MGT204	Asian Entrepreneurship & Innovation
30	MGT205	Asian Business Environment
31	MKT209	Digital Marketing

